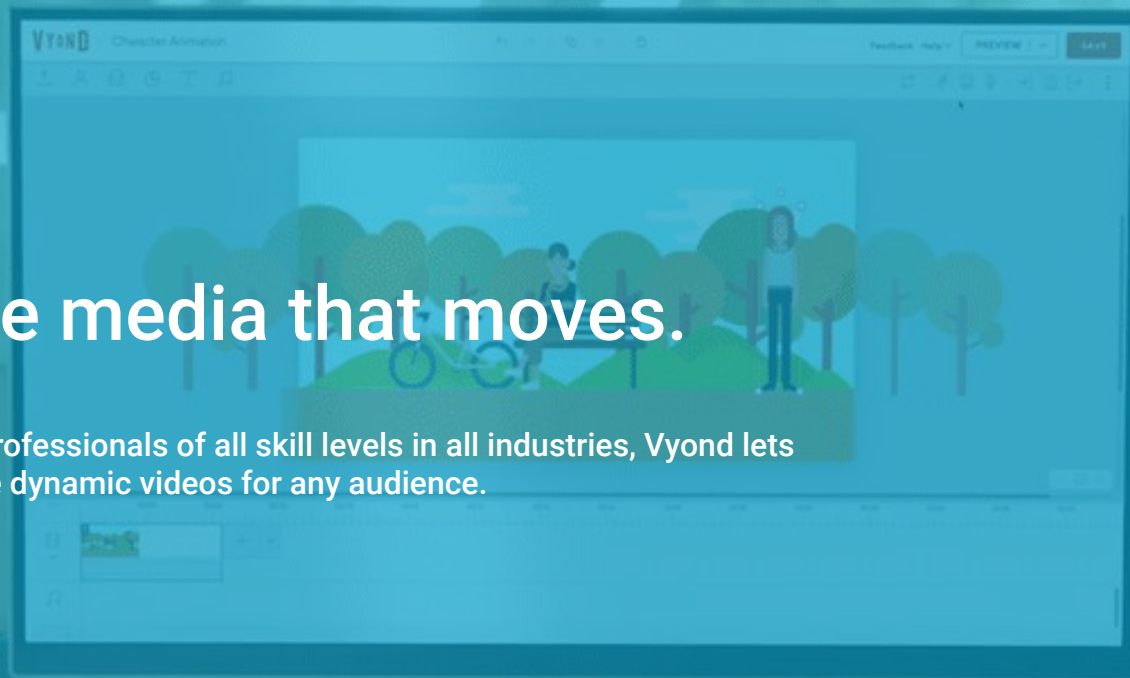


Beyond

Presenter: Doreen Leong, Vyond USA

Make media that moves.

Built for professionals of all skill levels in all industries, Vyond lets you create dynamic videos for any audience.





Why video?

Video drives engagement. In fact, just one month after the introduction of Facebook timeline for brands, visual content — photos and videos — saw a **65% increase in brand engagement**.

Stories are the most effective way to teach new concepts - with video being the most **effective** means of **storytelling**.

Why video?

Viewers **retain 95% of a message** when they watch it in a video compared to 10% when reading it in text.

Video allows **engaging, informative** presentations so you can be more productive with less effort.

Why video?

Companies who use Vyond for training have seen a **67% reduction in onboarding time** for new employees.



So, how do you
make a video?



You use Vyond.

Vyond is the world's number one video making platform - by a wide margin.



Dynamism is built into our templates.

Take professionally designed templates with characters, effects, and transitions already in place – and customize them with your own voice, actions, and props.



Inform. Educate. Motivate.

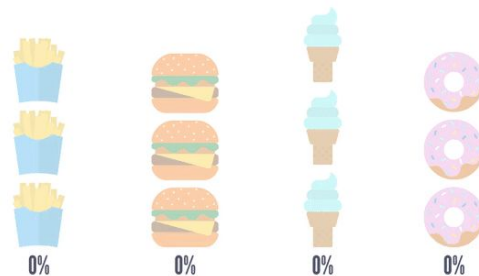
Vyond offers complex movements, life-like character lip-syncing, and advanced camera features including zooming and panning to captivate your audience.

Our pre-designed templates can be used right out of the box or customized to your heart's content.



Charts are cool. But dynamic charts and video are better.

Don't lose audience attention with static charts or forgettable numbers.



Thank you!

Questions?

